

## FOR IMMEDIATE RELEASE – SEGWAY x2 AVAILABLE IN IRELAND

### **Segway Introduces Next Generation of Personal Transportation for Cruising the Golf Course and Tackling Cross-Terrain Territory**

*LeanSteer™ Technology and Wireless InfoKey™ Controller Among Advancements That Make New Models More Intuitive and Easy to Learn*

BEDFORD, N.H. – Segway Inc. is taking self-balancing technology to the next level with the introduction of two new models of the second generation Segway® Personal Transporter (PT) – the Segway x2 and the Segway x2 Golf. Each model is uniquely suited for use off-pavement and features breakthrough **LeanSteer™** technology that makes the ride even more intuitive, and a wireless **InfoKey™** controller that provides added convenience and security.

#### **THE SEGWAY X2 TAKES THE FUN OFF-PAVEMENT**

The new x2 model is ideal for the adventurer, the outdoor enthusiast and the rider who wants more terrain capability. Its all-terrain tires can maneuver through dirt, gravel, grass or sand and its integrated lift handles make the x2 easy to hoist in or out of a vehicle. Its wider track and higher ground clearance maximize the stability of the x2 for off-pavement and industrial use.

“Our goal for the Segway x2 was to make a product that truly becomes an extension of your body. With new LeanSteer technology, the x2 responds instantly to the most subtle motions of your body, while the unique software and low-pressure tires allow for control and performance on uneven and tough terrain,” said Doug Field, chief technology officer, Segway Inc.

#### **TRANSPORTATION THAT IS GENTLE ON THE ENVIRONMENT AND THE COURSE**

The x2 Golf is perfect for the golfer on the leading edge of the game as it can travel on fairways, minimizing damage to the turf, speeding up game play and making a round of golf a lot more fun. Although the x2 Golf shares the same core technology as the x2, it also has unique features including a scorecard holder to keep track of the game and a bag carrier that automatically positions clubs upright when the unit is parked. It is also equipped with special turf tires that have a wider track, but a lower-profile, making for a smooth, comfortable ride that doesn't damage turf grass.

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When the Segway PT was compared to a traditional golf cart in a turf wear study using four factors - turf coverage, turf color, surface hardness and turf quality - the Segway PT generated better results across the board.<sup>1</sup> And since all Segway models are electric, emit no pollution during operation, and are virtually silent, they are eco-friendly.

“Golfers will find that Segway’s new LeanSteer technology makes the x2 Golf even more intuitive and fun to ride, especially on the varied terrain of a golf course. In addition to the enhanced technology, we’ve also equipped the product with convenient new features that make the x2 Golf a must-have for serious players as well as innovative golf courses,” said Jim Norrod, chief executive officer, Segway Inc.

### **SMART TECH FOR SMOOTH RIDING**

Revolutionary LeanSteer technology responds to the rider’s natural inclination to lean into the direction of travel. Now the rider controls all aspects of Segway PT movement simply by leaning his or her body. This produces a uniquely simple and intuitive riding experience. In addition, the advanced design of the new Segway PT and its sophisticated software allows it to differentiate between the rider’s steering and changes in the terrain, keeping the rider stable and comfortable when traveling over uneven ground.

A wireless InfoKey controller functions as a key, an information center and an anti-theft system. Each InfoKey controller is uniquely programmed to work with only one specific Segway PT, and it provides the rider with real-time information on battery life, speed, distance covered and system performance. It is also used to activate the Segway PT’s built-in security features to deter unauthorized use.

### **A SEGWAY PT FOR EVERY DESIRE**

All x2 models have a top speed of 12.5 m.p.h./20 km./h and can travel up to 12 miles/19 km. on a single charge of the lithium-ion batteries. The Segway x2 model also comes in two additional configurations to meet the needs of commercial customers and consumers.

Police and security officers find the x2 Police an excellent choice for patrolling the outdoor environments of parks, recreation areas, trails and campuses. The model comes equipped with a handlebar bag, an accessory bar for lights and sirens, reflective police/security labels, an LED taillight, two universal cargo plates and cargo frames that double as lift handles. The x2 Police package is also currently available.

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<sup>1</sup> According to a 2005 independent turf study conducted by the University of Arkansas and the University of Tennessee



Outdoor enthusiasts will find all they need to explore the great outdoors on the x2 Adventurer. It comes equipped a handlebar bag, an accessory bar for a light, 5W LED headlamp, a tool-less release, two universal cargo plates and cargo frames that double as lift handles.

To find complete specifications for these models, or to configure a personalized unit, visit [www.segway.ie](http://www.segway.ie)

**About Segway Inc.**

Segway Inc. develops intelligent motion control technology known as Segway® Smart Motion™ that is embedded in the light electric transportation devices it manufactures, such as the well-known Segway® Personal Transporter (PT). Segway Smart Motion provides intelligent motion control that enables a device to monitor its environment, control its motion and make decisions about how it should move.

Segway markets a full line of Segway PTs that are 11 times more energy efficient than the average American car. The company's line of Segway Robotic Mobility Platforms (RMPs) offers reliable, durable mobility solutions for robotic applications.

Segway Inc. has a worldwide distribution network of more than 250 retail points in 72 countries. For additional information about Segway and to find retail locations, please visit [www.segway.com](http://www.segway.com) Media materials and digital images are available at the Segway Press Center at [www.segway.com/news](http://www.segway.com/news).

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